

## CTFO Announces 10xPURE™ Product/Branding Focus & Elimination of Non-10xPURE CBD Products

We would like to recap our exclusive 10xPURE™ product advancements and announce the 20% off remaining inventory sale until October 31, or as long as the supplies last.

### When is 10xPURE™ CBD, combined with CBDa, better than CBD alone?

I think you would agree, “It’s not what you buy, it’s what your body absorbs.” Did you know there is NO CBD in the hemp plant? There is CBDa, but it is not stable, and once processed, converts to a secondary molecule, CBD. However, this process destroys most, or all, of the unstable acids such as CBDa.

Raphael Mechoulam, considered the godfather of cannabis research, has said, *“Cannabinoid acids [referring to CBDa] are compounds that are up to 1,000 times more potent than CBD for specific therapeutic potentials.*

So, why buy CBD when you can have CTFO’s 10xPURE™ patented oil which includes a proprietary blend of full spectrum cannabinoids inclusive of CBD, along with the cannabinoid acids such as CBDa and CBGa? Our 10xPURE™ is exclusive to CTFO and is what makes our 10xPURE™ products so unique and effective.

**Why 10xPURE™? Click to watch:** <https://vimeo.com/336358872>

“Don’t ask for CBD. Demand **10xPURE™**.”

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## CTFO To Focus on Exclusivity and The 10xPURE™ Brand

CTFO is eliminating 6 **NON-10xPURE™** CBD Products and focusing on our 10xPURE™ exclusivity:

- a. Full Spectrum CBD Oil Drops - 1500 MG
- b. Full Spectrum CBD Oil Drops - 750 MG
- c. Full Spectrum CBD Oil Drops - 500 MG
- d. Full Spectrum CBD Oil Drops - 300 MG
- e. Isolate CBD Oil Drops – 1500 MG
- f. Isolate CBD Oil Drops – 500 MG

### **NON-10xPURE™ INVENTORY CLOSING SALE THROUGH OCTOBER 31.**

- **ALL CURRENT NON-10xPURE™ CBD INVENTORY 20% off while supplies last**

## **CTFO Is Also Eliminating Other Non-Essential Products**

1. 500mg CBD Ultimate Deep Healing Relief Cream with Emu Oil
2. CBD Anti-Stress Relaxation Oral Spray - 30ml
3. CBD Energy Blast and Focus Oral Spray - 30ml
4. Total Wellness CBD Capsules
5. CBD Daily Facial Cleanser
6. Hair Growth Moisture Treatment with Anagain
7. Full Spectrum Anti-Aging Cream with Apple Stem Cells
8. Full Spectrum Anti-Aging Under Eye Cream
9. NON-CBD Lash and Brow Growth Serum
10. CBD Bath Bomb - Eucalyptus
11. CBD Bath Bomb - Grapefruit
12. CBD Bath Bomb - Lavender
13. CBD Bath Bomb - Peppermint
14. CBD Bath Bomb Combo Pack
15. Pure Hemp Pet Chew Treats

### **INVENTORY CLOSING SALE THROUGH OCTOBER 31.**

- **20% Off ALL INVENTORY, while supplies last.**
- **If any of these discontinued products are on your auto-ship, we will be contacting you to provide alternative selections.**